

Faithe J. Day

Curriculum Vitae

Visit fjday.com for a more detailed portfolio of programs, projects, and publications!

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Education

University of Michigan / PhD in Communication Studies

FALL 2013 - SUMMER 2018, ANN ARBOR, MI

Wesleyan College / BA in English and Digital Humanities

FALL 2009 - SUMMER 2013, MACON, GA

Academic Appointments

University of California - Santa Barbara (UCSB)

DEPARTMENT OF BLACK STUDIES

SPRING 2023: Instructor of Record for BLST38A - Introduction to African-American Literature

WINTER 2023: Instructor of Record for BLST136: Black Feminist Thought and BLST 4: A Critical Introduction to Race and Racism

FALL 2022: Instructor of Record for BLST 199RA and 99RA (Independent Research Assistantship)

CENTER FOR BLACK STUDIES RESEARCH

FALL 2021- SPRING 2023: Student Engagement and Enrichment in Data Science (SEEDS) Program Research Mentor and Guide - Directed Research Team and Discussion Leader for Undergraduate Students

Purdue University

COUNCIL ON LIBRARY AND INFORMATION RESOURCES (CLIR)

FALL 2020: Instructor of Record for AAS 371 and AMST 590 - Black Digital Studies

SUMMER 2020: Instructor of Record AMST 590: Cybercultures & Ethnography (Social Media Research Methods for Graduate Students)

SPRING 2020: Instructor of Record for ILS 490: Critical Data Studies Research - Directed Research Team Project for Undergraduate Students

FALL 2019: Co-Instructor of Record for HON 399: Critical Data Studies

University of Michigan (UMICH)

COMMUNICATION AND MEDIA STUDIES

SUMMER 2018: Instructor of Record for COMM 101: The Mass Media

FALL 2015-FALL 2017: Graduate Student Instructor (GSI) for COMM 101: The Mass Media

Organizations, Leadership, and University Service

2022-2023: Asia Pacific Women in Leadership (APWiL) Mentoring Program

2022-2023: UCSB Division of Social Science Faculty Mentoring Program

2022: UCSB Center for Black Studies Research Mentor for Undergraduate Students

2021 - 2023: Student Engagement for Enrichment in Data Science (SEEDS) Research Mentor

2020-2022: Lead Editor of the Council on Library and Information Resources (CLIR) Curated Futures Project - A Third Library is Possible

2020: Black Women's Studies Association (BWSA) Social Media Coordinator; **Present:** BWSA Member

2019-2020: Purdue University Critical Data Studies Collective Member

2019: *Transformative Works and Culture*, Editorial Reviewer

2015-2016: Students of Color of Rackham (SCOR) Marketing, Advertising, and Communication Chair

2015-16: Graduate Employee Organization (GEO) Communication Committee Chair

2014-2016: Graduate Employee Organization (GEO) Steward (Department Liaison)

2014-2016: Black Humanities Collective (BHC) Co-Chair

Awards and Fellowships

University of California - Santa Barbara (UCSB)

CENTER FOR BLACK STUDIES RESEARCH (CBSR)

2021- 2022: Postdoctoral Fellowship in Data Science

Purdue University

COUNCIL ON LIBRARY AND INFORMATION RESOURCES (CLIR)

2019-2020: Postdoctoral Fellowship in Data Curation for African American and African Studies (Joint Appointment in Libraries and School of Information Studies/African American Studies and Research Center)

University of Michigan (UMICH)

NATIONAL CENTER FOR INSTITUTIONAL DIVERSITY (NCID)

2018-2019: NCID Postdoctoral Fellowship (American Culture)

COMMUNICATION AND MEDIA STUDIES

2017: Communication Studies Scholarship Award

2017: Ruth Youngblood Conference Travel Grant

2014: Payne Spring/Summer Award

2013-2018: Rackham Merit Fellowship

2013-2017: Ford Foundation Fellowship

2010-2015: Humanities, Arts, Science, and Technology Advanced Collaboratory (HASTAC) Scholar

Projects and Publications

Day, Faithe. 2023. "Black Living Data Booklet." *Media Bookends: Digital Infrastructures and Sociotechnical Relations*, edited by Lisa Parks, Julia Velkova and Sander de Ridder. University of Illinois Press. (forthcoming)

Day, Faithe. 2023. "Visual Pleasure and Video-Sharing Platforms: *If I Was Your Girl* and the Representation of Black Sexuality," edited by Hollis Griffin. *Television Studies in Queer Times*. Routledge.

Day, Faithe. 2022. "From Academia to America: Using Digital Platforms to Remediate Public History," edited by Mark Philip Bradley and Fei Hsien Wang. The 1619 Project Forum. [American Historical Review](#).

Day, Faithe. 2022. "Mobilizing Black Environmentalism and Data Justice: Taking a Critical Race Approach to Environmental Research and Data." Edited by Amy J. Schulz, [SPARK Magazine](#). National Center for Institutional Diversity.

Day, Faithe, Synatra Smith, Jodi Reeves Eyre, John Maclachlan, and Christa Williford. 2022. "A Third Library is Possible." *Council on Library and Information Resources*. <https://futures.clir.org/about/>

Christian, Aymar Jean, Faithe Day, Mark Diaz, and Chelsea Peterson-Salahuddin. 2020. "Platforming Intersectionality: Deconstructing Algorithmic Power through Scale, Specificity, and Participatory Research". *Social Media + Society*. <https://doi.org/10.1177/2056305120933301>

Day, Faithe. 2018. "Between Butch/Femme: On the Performance of Race, Gender, and Sexuality in the YouTube Web Series." *Journal of Lesbian Studies*. <https://www.tandfonline.com/doi/abs/10.1080/10894160.2018.1383800?journalCode=wjls20>

Day, Faithe, and Aymar Jean Christian. 2017. "Locating Black Queer TV: Fans, Producers, and Networked Publics on YouTube." In "Queer Female Fandom," edited by Julie Levin Russo and Eve Ng, special issue, *Transformative Works and Cultures*, no. 24. <http://dx.doi.org/10.3983/twc.2017.867>.

Workshops and Speaking Engagements

JULY 2023: Participant in the CITRAL/Instructional Development's Reimagining Instruction for the Student Experience (RISE) Summer Institute

APRIL 2023: Invited Speaker at the virtual workshop "[Professional Pathways in the Black Digital](#)" for Temple University Libraries

NOVEMBER 2022: Invited Speaker at Fusion Expo 2022 - Cyber + Tech with a talk titled “Sensitive Subjects: Creating a Culture of Privacy and Consent with Big Tech and Bioethics”

OCTOBER 2022: Invited to facilitate a panel titled “Visioning and Versioning Just Futures: Is Another University Possible?” for UCSB’s Office of Diversity, Equity, and Inclusion

OCTOBER 2022: Invited to give a talk titled “Ain’t I Anti-AI: Discrimination, Design, and the Freedom Dream of Data and Digital Platforms” for Cybersecurity Awareness Month

APRIL 2022: Invited to give a key-note address titled “Doing Digital Humanities for Social Good” at the [UCSB Research + Activism Colloquium](#)

FEBRUARY 2022: Presented on the topic “Teaching Data Justice” for UCSB’s Center for Black Studies Research SEEDS Program Speaker Series

JANUARY 2022: Invited to lead a CLIR Fellows workshop on “Online Presence and Marketability” titled “‘That CLIR Fellow’: Using Intention and the Internet to Become Your Future Self”

NOVEMBER 2021: Invited to contribute a [video presentation](#) for the [University of Global Health Equity’s Third Edition of the Hamwe Festival](#) titled “Pandemic, Confinement, and Social Changes”

AUGUST 2021: [CLIR CAMP 2021](#) Camp Counselor - Invited to lead two workshops titled “Content and Creativity: Making the Digital Project” and “Collaboration and Community: Marketing the Digital Project”

OCTOBER 2020: Participant in the workshop “[Toward Equitable Participatory Design: Data Feminism for CSCW amidst Multiple Pandemics](#)” at the Computer Supported Collaborative Work Conference

MARCH 2020: Taught a workshop titled “Doing Data Different: On Analyzing Small Data” for the “[Women in Data Science \(WIDS\) Conference](#)” at Purdue University

MARCH 2020: Planned and facilitated Critical Data Studies (CDS) Learning Community Student Data Counter-Mapping Event and Workshop

[Presentations, Conferences, and Guest Lectures](#)

MARCH 2023: Presented as part of the “[Algorithms for Her](#)” Conference with a talk titled “From @BlackTikTok to #YouTubeBlack: Unpacking the Politics of Video-Sharing Platforms”

FEBRUARY 2023: Invited to give a guest lecture titled “Reading Theory and Recognizing Praxis: On Indie Television and Intersectional Digital Media” for the course FAMST 241: Television and Digital Media Theory at UCSB

OCTOBER 2022: Participated in the “The Brilliance Program’s” Faculty Mentorship Presentations for the UCSB Center for Black Studies Research

OCTOBER 2022: Co-Presented with John Maclachlan (McMaster University) at the annual Digital Library Federation (DLF) Conference with a talk titled “Creating Curated Futures: Taking a Project Based Approach to Digital Collaboration”

OCTOBER 2022: Presented as part of the UCSB Engaged Teaching Symposium with a talk titled “COVID, Canvas, and Critical Digital Pedagogy: Creating Curriculum and Community for the Hybrid Classroom”

MAY 2022: Presented as part of the UCSB Center for Black Studies Research Postdoctoral Research Panel with a talk titled “#YouTubeBlack: Analyzing Race, Identity, and Online Community”

MARCH 2022: Participated as part of a panel titled “Impacted Communities” at the Academic Data Science Alliance (ADSA) 2022 Data Science Leadership Spring Meeting

FEBRUARY 2022: Invited to give a lecture for the course HUM 346: Intro to Digital Humanities at Princeton University titled “The BLDB: Black Data Studies in Demonstration”

JANUARY 2022: Invited to give a lecture titled “Black Living Data in Demonstration” for the course ART 7D: Art, Science, and Technology at USCB

DECEMBER 2021: Invited to participate as part of a panel titled “Creating a Better Culture and Climate around Data Science at UCSB” at the [UCSB Data Science Summit](#)

NOVEMBER 2021: Presented as part of the SEEDS Program Speaker Series with a talk titled “[Black Data Studies and the Legacy of W.E.B. DuBois](#)”

APRIL 2021: Invited to present as part of the panel “[Digital Protocols and Possibilities](#)” at Temple University’s Pew Center for Arts & Heritage

NOVEMBER 2020: Presented at the NULab for Texts, Maps, and Networks at Northeastern University on a panel titled “[Data, Intersectionality, and Activism](#)”

AUGUST 2020: Participated in a panel titled “[Taking on Technoculture: Unpacking Images, Media, and Objects](#)” for the Wyoming Institute for Humanities Research

JULY 2020: Invited to present as part of a teach-in titled “[Gender+ and COVID-19: Data for Justice](#)” for the University of British Columbia (UBC) Collective for Gender+ in Research

JUNE 2020: Invited to present as part of a panel for the final “Data Feminism Reading Group” titled “[Conclusion: Let’s Multiply](#)”

JANUARY 2020: Participated in a panel titled “Data Privacy” for the Purdue University iTap Communication Group

SEPTEMBER 2019: Invited to give a talk for the Purdue University Critical Data Studies Monthly Open Seminar Series titled “Que-rying the Collection of Black Data”

MAY 2019: Presented at the International Communication Association Conference (ICA) on the paper titled “From #BlackGirlMagic to #GirlsLikeUs: Reading and Representing Black Womanhood Online”

JANUARY 2019: Invited to give a talk for the University of Michigan American Culture department titled “Quaring YouTube Comments and Creations: Analyzing Black Web Series through the Politics of Platforms, Performance, and Pleasure”

MARCH 2018: Presented an individual paper titled “*If I Was Your Girl*: Race, Religion, and Reimagining Pleasure in Black Queer Web Series” at the Society of Cinema and Media Studies (SCMS) Annual Conference

NOVEMBER 2017: Presented an individual paper and on a panel at the National Communication Association (NCA) Annual Convention

FEBRUARY 2017: Presented at the SPEAK Graduate Student Conference at Georgia State University (GSU) on a paper titled “Not Just Between Women: The Performance and Policing of Identity in YouTube Commenting Communities”

DECEMBER 2016: Invited to give a lecture for the course COM 429: GLBTQ Media at the University of Michigan

NOVEMBER 2016: Presented at American Studies Association Conference (ASA) on the paper titled “Imagined Commenting: The Construction of Black Queer Community within YouTube Counterpublics”

JUNE 2016: Presented at Console-ing Passions Annual Conference (Notre Dame) on the paper titled “Peculiar Performativity: On the Politics of Quare YouTube Series”

JUNE 2016: Invited to give a lecture for the course “Black Popular Culture” in the Department of African-American Studies at the University of Michigan

APRIL 2016: Presented at the Digital Blackness conference at Rutgers University on a paper titled “Between Butch/Femme: On the Politics of Quare YouTube Web Series”

MARCH 2016: Presented at Society of Cinema and Media Studies (SCMS) on a panel titled “Cultivating the Self Rethinking Gendered Agency in Neoliberal Society”

JUNE 2015: Co-presented at the Black Arts Initiative Conference (Northwestern University) with Dr. Aymar Jean Christian on a presentation titled “Locating Black Queer TV: The Production and Publics of Black Indie Series Online”

MARCH 2015: SCMS Panel Presentation titled “Black Awkward: ‘Awkward Black Girl’ and the Queer Consumption of a Web Series Redefining Black Womanhood”

JANUARY 2015: Presented at the “Data of Life Writing: Gender, Race, and the Digital Conference” at the University of Michigan with a Lightning Talk titled “Writing a Life into Computer Mediated Reality: Analyzing the Production and Reception of *Awkward Black Girl*”